<u>Guidelines in Detail</u>

Title of the paper (Times New Roman with 14 font size, bold)

*[1]Surname, First Name, [2]Surname, First Name & [3]Surname, First Name (Times New Roman, Size-10)

Abstract

Word limit: 150-250 words in Times New Roman with 12 font size.

(Note: Abstract is prepared to explain the intent of why the research is aimed at the first place. Some strong hypothesis/proposition and sharp focus on background on which current hypothesis was laid out with very brief description of methodological and empirical path (Rigor) the author will adopt. Finally, a little explanation of outcomes in terms of the problem and hypothesis (as laid down initially) can be discussed. Each abstract must relate the summarization of the work and its relevance (Relevance) with respect to the context of the respective Journal publication.)

Keywords (Times New Roman with 12 font size, bold): Provide at least 5 key words in Times New Roman with 12 font size. JEL classification can be added.

Body of the research article

Introduction

(Note: Here introduce the paper. Mention the objective of the research paper. The paragraphs continue from here and are only separated by headings, sub-headings, images and formulae, if any. It briefly tells the background substantiating with well-referred facts and figures in the limited amount. The introduction should always be such that it can create a curiosity for the reader.)

Literature Review

Citations and referencing style must be as per APA Format. Get the detail from following link.
https://www.apastyle.org/index?_ga=2.170811747.210053631.1542964427-1995589192.1542964427)

Research Methodology or Approach

Give details about the research methodology adopted for data collection and analysis. Mention the source of data, sample size etc. Use Times New Roman with 12 font size. This a major section for an empirical or methodological paper.

We need to emphasize mainly on the following:

*[1]Affiliation, designation and institute name, Place, City & Country of First Author (Times New Roman, Size-9)

[2]Affiliation, designation and institute name, Place, City & Country of Second Author (Times New Roman, Size-9)

[3]Affiliation, designation and institute name, Place, City & Country of Third Author (Times New Roman, Size-9)

Note: * Indicates corresponding author

A methodology / approach should define clearly the sampling method, sampling design, the data type, and its source. Research methods should clarify whether it is exploratory or empirical with qualitative, quantitative or mixed method. The hypothesis / proposition statement must be clearly defined and all the respective parameters and variables must be elaborated properly.

The equations should be numbered algebraically only and in the right-corner as (equation 1.) Care must be taken that any equation if copied from some source or put as a reference must be properly referred right below the equation. There references are different from text citations. All mathematical notations must be of standard-type, otherwise those require notations separately. In case of any mathematical model, the process of model validation and model specification tests are compulsory for its approval for publication in the Journal. Any conceptual schematic presentation (a diagram) can also be added in the methodology section, if needed. All statistical tests, moments of distribution need to be demonstrated clearly.

In case of primary data sources, the copy of questionnaire, schedule or any structured data collection format (in case of structured interviews) must be explained in detail. Questionnaire /schedule is to be provided in Annexure.

Analysis and Discussion

Provide details of data analysis/discussion and observations.
Analysis is different from findings. Analysis is mainly the raw demonstration (with different data visualization tools) of the actual research outcomes. The findings must satisfy the relationship with the research problem or research objectives laid down initially by the scholar / author.

Conclusions and Recommendations

Conclusion is an overall concise description of the study conducted. Recommendation is very important component which preferably explains the practitioner's view of the work composed and therefore can be extended with the scope (in terms of its relevance).
The scope from industry / society point of view is entirely different from the empirical scope (where author wish to exhibit the mathematical / statistical / conceptual implications of their work which can be carried further) which has to be laid out by the author/s in the research article.

Tables and Diagrams

Tables/ Diagrams / Images / Figures etc. provided in the research article should be serially numbered with title on the top of the table/diagram/image. Mention the source below table/diagram/image.

References
Give references of literature mentioned in the body of the research article. The references should be in APA Format.